Alt Order#

INVOICE



KSTU 5020 W. Amelia Earhart Dr. Salt Lake City, UT 84116 Main: (801)532-1300 Billing: (801)536-1328

Invoice #	Invoice Date	Invoice Month	Invoice Period
576047-1	10/28/12	October 2012	10/01/12 - 10/14/12

Station	Account Executive	Sales Office	Sales Region
KSTU	Kent Carbon	Salt Lake City	Local

Estimate Number Advertiser Product Matheson/D/Congress Matheson for Congress 20 12057

Flight Dates

10/08/12 - 10/14/12

Billing Address:

Media Strategies & Research Attention: Accounts Payable 1580 Lincoln Street Ste. 510 Denver, CO 80203

Send Payment To:

KSTU P.O. Box 677596 Dallas, TX 75267-7596

Billing Calendar Broadcast	Billing Type Cash
Special Handling	
IDB#	Advertiser Code Product Code
Agency Ref	Advertiser Ref

Order#

576047

							Spots/			
ine	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
1	10/08/12	10/14/12	M-F 5a-530a	5a-530a	11111	:30	5	\$250.00	NM	
	Weeks:	Start Date 10/08/12	End Date MTWTFS:		<u>Rate</u> \$250.00					
	Spots: # Ch		Date Air Time Des	cription	Start/End Time	Lengt	<u>h Ad-ID</u>			Rate Type
	1 13		/08/12 5:29 AM M-F	5a-530a	5a-530a	:3	0 MATTV54			\$250.00 NM
	2 13	Tu 10	/09/12 5:22 AM M-F	5a-530a	5a-530a	:3	0 MATTV55			\$250.00 NM
	3 13	W 10	/10/12 5:27 AM M-F	5a-530a	5a-530a	:3	0 MATTV55			\$250.00 NM
	4 13	Th 10	/11/12 5:21 AM M-F	5a-530a	5a-530a	:3	0 MATTV53			\$250.00 NM
	5 13	F 10	/12/12 5:29 AM M-F	5a-530a	5a-530a	:3	0 MATTV53			\$250.00 NM
2	10/08/12	10/14/12	M-F 530a-6a	530a-6a	11111	:30	5	\$250.00	NM	
•		Start Date 10/08/12	End Date MTWTFSS		<u>Rate</u> \$250.00					
	Spots: # Ch	Day Air	Date Air Time Des	cription	Start/End Time	<u>Lengt</u>	<u>h</u> <u>Ad-ID</u>			Rate Type
	1 13		/08/12 5:56 AM M-F	530a-6a	530a-6a	:3	0 MATTV53			\$250.00 NM
	2 13	Tu 10	/09/12 5:41 AM M-F	530a-6a	530a-6a	:3	0 MATTV53			\$250.00 NM
	3 13	W 10	/10/12 5:53 AM M-F	530a-6a	530a-6a	:3	0 MATTV55			\$250.00 NM
	4 13	Th 10	/11/12 5:57 AM M-F	530a-6a	530a-6a	:3	0 MATTV55			\$250.00 NM
	5 13	F 10	/12/12 5:53 AM M-F	530a-6a	530a-6a	:3	0 MATTV55			\$250.00 NM
3	10/08/12	10/14/12	M-F 6a-7a	6a-7a	11111	:30	5	\$375.00	NM	
,		Start Date 10/08/12	End Date MTWTFSS		<u>Rate</u> \$375.00					
	Spots: # Ch		Date <u>Air Time</u> Des		Start/End Time	Lenati	n Ad-ID		•	Rate Type
	3pots. <u>#</u> Cri 1 13		/08/12 6:40 AM M-F		6a-7a) MATTV54			\$375.00 NM
	2 13		/09/12 6:11 AM M-F		6a-7a	:3) MATTV55			\$375.00 NM
	3 13		/10/12 6:10 AM M-F	*	6a-7a) MATTV53			\$375.00 NM
	4 13		/11/12 6:42 AM M-F		6a-7a) MATTV55			\$375.00 NM
	5 13		/12/12 6:13 AM M-F	***	6a-7a) MATTV55			\$375.00 NM

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Invoice #	Invoice Date	Invoice Month	Invoice Period
576047-1	10/28/12	October 2012	10/01/12 - 10/14/12

<u>Advertiser</u>	<u>Product</u>	Estimate Number
Matheson/D/Congress	Matheson for Congress 20	12057

						Spots/		_	
ine Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	<u></u>
4 10/08/12	10/14/12	M-F 7a-8a	7a-8a	11111	:30	5	\$375.00	NM	
Weeks:	Start Date		TFSS Spots/Week 11 5	Rate \$375.00					
Spots: # Ch	10/08/12 n <u>Day Air</u>		Description 3	Start/End Time	Lenat	h Ad-ID			Rate Type
3pots. <u>#</u> 31			M-F 7a-8a	7a-8a		0 MATTV54			\$375.00 NN
2 13			M-F 7a-8a	7a-8a	:3) MATTV55			\$375.00 NN
3 13			M-F 7a-8a	7a-8a	:30	MATTV55			\$375.00 NA
4 13	Th 10/	11/12 7:44 AM	M-F 7a-8a	7a-8a	:30) MATTV53			\$375.00 NN
5 13	F 10/	12/12 7:57 AM	M-F 7a-8a	7a-8a	:30	MATTV53			\$375.00 N
5 10/08/12	10/14/12	M-F 8a-9a	8a-9a	11111	:30	5	\$375.00	NM	
Weeks:	Start Date		FFSS Spots/Week	<u>Rate</u> \$375.00					
Spoto: # Ch	10/08/12	10, 1, 1, 12	L1 5 <u>Description</u>	Start/End Time	l enati	n Ad-ID			Rate Typ
Spots: <u>#</u> Ch 1 13			M-F 8a-9a	8a-9a) MATTV53			\$375.00 NA
2 13			M-F 8a-9a	8a-9a) MATTV53			\$375.00 N
3 13			M-F 8a-9a	8a-9a	:30) MATT√55	•		\$375.00 N
4 13			M-F 8a-9a	8a-9a	:30) MATTV55			\$375.00 N
5 13			M-F 8a-9a	8a-9a	:30) MATTV55			\$375.00 NN
6 10/08/12	10/14/12	Sa 7a-9a	7a-9a	1-	:30	1	\$425.00	NM	
Weeks:	Start Date 10/08/12		FSS Spots/Week	<u>Rate</u> \$425.00					
Spots: # Ch			Description	Start/End Time	<u>Length</u>	Ad-ID			Rate Type
1 13			Sa 7a-9a	7a-9a	:30) MATTV55		-	\$425.00 NN
7 10/08/12	10/14/12	Su 7a-9a	7a-9a	1	:30	1	\$425.00	NM	
Weeks:	Start Date 10/08/12	End Date MTW 10/14/12	FSS Spots/Week	<u>Rate</u> \$425.00		···			
Spots: # Ch		10,11,11	 Description	Start/End Time	Length	Ad-ID			Rate Type
1 13			Su 7a-9a	7a-9a	:30	MATTV53			\$425.00 NN
8 10/08/12	10/14/12	M-F 9a-10a	9a-10a	1	:30	1	\$200.00	NM	1.41-512
Weeks:	Start Date 10/08/12	End Date MTW 10/14/12		<u>Rate</u> \$200.00					
Spots: # Ch		70771712	Description	Start/End Time	Length	Ad-ID			Rate Type
1 13			M-F 9a-10a	9a-10a		MATTV55			\$200.00 NN
9 10/08/12	10/14/12	M-F 11a-12p	11a-12p	1	:30	1	\$300.00	NM	
Weeks:	Start Date 10/08/12	End Date MTW		<u>Rate</u> \$300.00			· · · · · · · · · · · · · · · · · · ·		
Spots: # Ch		10/11/12	Description	Start/End Time	Length	Ad-ID			Rate Type
3pois. <u>#</u> Ch			M-F 11a-12p	11a-12p		MATTV53			\$300.00 NN

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Dallas, TX 75267-7596

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576047-1	10/28/12	October 2012	10/01/12 - 10/14/12

<u>Advertiser</u>	Product	Estimate Number
Matheson/D/Congress	Matheson for Congress 20	12057

Spots/

								Spots/			
Line Start Date	End Date	Description	1	Start/End T	ïme	MTWTFSS	Length	Week	Rate	Type	
10 10/08/12	10/14/12	M-F 3p-4p		3p-4p		11111	:30	5	\$200.00	NM	
Weeks:	Start Date 10/08/12		MTWTFSS 11111	Spots/We	<u>eek</u> 5	<u>Rate</u> \$200.00					
Spots: # Ch			ime Descri	ntion	J	Start/End Time	Lena	h Ad-ID			Rate Type
1 13			4 PM M-F 3p			3p-4p		0 MATTV54			\$200.00 NM
2 13			6 PM M-F 3p			3p-4p	:3	0 MATTV55			\$200.00 NM
3 13) PM M-F 3p	•		3p-4p	:3	0 MATTV53			\$200.00 NM
4 13			1 PM M-F 3p	•		3p-4p	:3	0 MATTV55			\$200.00 NM
5 13			3 PM M-F 3p	•		3p-4p	:3	0 MATTV55			\$200.00 NM
11 10/08/12	10/14/12	M-F 5p-530)p	5p-530p		1	:30	1	\$400.00	NM	
Weeks:	Start Date		MTWTFSS	Spots/We	ek	Rate					
0	10/08/12		1 " Dogarin	ation	1	\$400.00 Start/End Time	l enat	h Ad-ID			Rate Type
Spots: # Ch			<u>ime</u> <u>Descrir</u> PM M-F 5p			5p-530p		0 MATTV53			\$400.00 NM
1 13	Th 10/	11/12 5:29	PIVI IVI-F SP	-530p		ор-озор	0				Ψ100.00 71111
12 10/08/12	10/14/12	M-F 530p-6	Sp	530p-6p		11111	:30	5	\$500.00	NM	
Weeks:	Start Date 10/08/12		MTWTFSS 11111	Spots/We	<u>eek</u> 5	<u>Rate</u> \$500.00		· ·			
Spots: # Ch		Date Air T	ime Descrip	<u>otion</u>		Start/End Time	<u>Lengt</u>	<u>h</u> <u>Ad-ID</u>			<u>Rate</u> <u>Type</u>
1 13		08/12 5:54	PM M-F 53	0p-6p		530p-6p	:3	0 MATTV54			\$500.00 NM
2 13	Tu 10/	09/12 5:54	PM M-F 53	0p-6p		530p-6p	:3	0 MATTV55			\$500.00 NM
3 13	W 10/	10/12 5:43	PM M-F 53	0p-6p		530p-6p	:3	0 MATTV55			\$500.00 NM
4 13	Th 10/	11/12 5:57	' PM M-F 53	0p-6p		530p-6p	:3	0 MATTV55			\$500.00 NM
. 5 13			PM M-F 53	0р-6р		530p-6p	:3	0 MATTV55			\$500.00 NM
13 10/08/12	10/14/12	M-F 9p-100	15p	9p-1005p		11111	:30	5	\$1,500.00	NM	
Weeks:	Start Date 10/08/12		MTWTFSS 11111	Spots/We	<u>ek</u> 5	<u>Rate</u> \$1,500.00					
Spots: # Ch	Day Air		ime <u>Descrip</u>	ition	J	Start/End Time	l engt	n Ad-ID			Rate Type
3pots. <u>#</u> Cri			PM M-F 9p			9p-1005p) MATTV53			\$1,500.00 NM
2 13			PM M-F 9p			9p-1005p					\$1,500.00 NM
3 13			PM M-F 9p			9p-1005p	:3) MATTV55	•		\$1,500.00 NM
4 13			PM M-F 9p	· ·		9p-1005p) MATTV55			\$1,500.00 NM
5 13			PM M-F 9p	•		9p-1005p	:3) MATTV53			\$1,500.00 NM
14 10/08/12	10/14/12	Sa 9p-1005	p	9p-1005p		1-	:30	1	\$800.00	NM	
Weeks:	Start Date 10/08/12		MTWTFSS 1-	Spots/We	ek 1	<u>Rate</u> \$800.00					
Spots: # Ch	Day Air	10/11/12	ime Descrip	tion	•	Start/End Time	Lenati	Ad-ID			Rate Type
1 13			PM Sa 9p-1			9p-1005p) MATTV55			\$800.00 NM
15 10/08/12	10/14/12	Su 9p-1005		9p-1005p		1.	:30	1	\$1,000.00	NM	
Weeks:			MTWTFSS	Spots/We	eķ	Rate	***				Ma Journal
	10/08/12	10,11,1=	1		1	\$1,000.00	1 10	. A . I			Data Tuna
Spots: <u>#</u> Ch 1 13	<u>Day Air I</u> Su 10/1		ime Descrip Su 9p-1			Start/End Time 9p-1005p	<u>Lengtr</u> :00	<u>n Ad-ID</u> O			Rate Type \$1,000.00 NM

Total Spots

46 Gross Total

\$21,675.00

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576047-1	10/28/12	October 2012	10/01/12 - 10/14/12

Advertiser	Product	Estimate Number
Matheson/D/Congress	Matheson for Congress 20	12057

Payment Terms 30 Days

Agency Commission

\$3,251.25

Net Amount Due

\$18,423.75